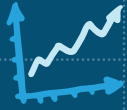


BE RECOGNIZED AS A

BEST PLACE FOR WORKING PARENTS®

Gain a **COMPETITIVE ADVANTAGE** with the
NEW BUSINESS DESIGNATION!



Through a short, confidential online self-assessment businesses can see if they qualify for a "Best Place for Working Parents®" designation AND view how their company compares to other companies of like size and industry.

TAKE THE ASSESSMENT TODAY AT WWW.BESTPLACE4WORKINGPARENTS.COM TO BE ELIGIBLE
FOR A BEST PLACE FOR WORKING PARENTS® DESIGNATION AWARD!

★ 3-MINUTE ASSESSMENT

★ COMPLETELY CONFIDENTIAL

★ IMMEDIATE ONLINE RESULTS



Businesses that achieve the "Best Place for Working Parents®" designation through the online self-assessment will be presented with **digital badging** to tout as their business as a "Best Place for Working Parents®" via their website, social media, and in print.

BEING "FAMILY-FRIENDLY" IS "BUSINESS FRIENDLY"!

The assessment highlights ONLY the family-friendly policies that also have research-proven benefit to businesses' bottom line. Each question in the self-assessment ties to policies that positively impact employee attraction, retention, satisfaction and productivity.

Only 27% of families
have the father as the
sole breadwinner.

83% of millennials will
leave one job for another
with **stronger family
policies.**

Replacing an employee
costs a business
6-9 months of that
employee's salary.*

JOIN THE MOVEMENT TODAY TO BECOME A BEST PLACE FOR WORKING PARENTS AND KEEP YOUR
BUSINESS AT THE FOREFRONT OF ATTRACTING AND RETAINING TOP TALENT.

Take the 3-minute business self-assessment today!