

On the Agenda

Wed, May 4th | Welcome to Cowtown!

- 4:00 PM **Registration**
- 5:00 PM **Welcome to Cowtown! Cocktail Reception**

Thurs, May 5th | Stories of Success

- 8:00 AM **Registration, Breakfast, & Networking**
- 9:00 AM **Welcome**
- 9:10 AM **Core Benefits Roundtable: Why 80% of Employees Choose Better Benefits Over a Pay Raise**
 - Speaker 1: **FOSSIL**
 - Speaker 2: **JPMORGAN CHASE PRIVATE BANK**
 - Speaker 3: **MATCH**
- 9:40 AM **Roundtable Q&A**
- 10:45 AM **Culture Roundtable: The Key to Employee Productivity, Innovation, and Engagement**
 - Speaker 1: **PMG**
 - Speaker 2: **YUM! BRANDS / PIZZA HUT**
 - Speaker 3: **BELL HELICOPTER**
- 11:15 AM **Roundtable Q&A**
- 11:45 AM **Lunch** (Buffet)
- 1:15 PM **Building a Parent Nation - Dr. Dana Suskind**
- 1:45 PM **Conversation with Dr. Suskind**
- 2:30 PM **Flexibility & Family Resources: Attraction & Retention Strategies That Stick**
 - Speaker 1: **HILTI**
 - Speaker 2: **SIGMAPRO ENGINEERING**
 - Speaker 3: **AMERICAN AIRLINES**
- 3:00 PM **Roundtable Q&A**
- 3:30 PM **Closing Remarks**
- 5:00 PM **A Dinner in Texas: Cocktail, Dinner, & TX Music**

Fri, May 6th | Practical Strategies for Impact

- 8:00 AM **Breakfast & Networking**
- 9:00 AM **Sharing What's Worked Across Our Network**
- 9:10 AM **Breaking Down the Child Care Tax Credit**
- 10:00 AM **Dependent Care FSA's: Why They Are a No-Brainer for Business**
- 10:40 AM **New Strategies for Subsidizing Child Care**
- 11:00 AM **Closing & Adjourn**