

Sponsorship Opportunities



\$50,000 – A Dinner in Texas (1 Available)

- Logo Recognition as Dinner Sponsor
 - In BP4WP Program Agenda and Packet
 - Branding Placement on Tables and at the Bar
 - Branded Napkins for Cocktail Reception and Live Music
- Social Media: 6 Social Media Posts as Dinner Sponsor (2 Linked In, 2 Facebook, 2 Twitter)
- Speaking Opportunity: A 5-Minute Speaking Opportunity to Welcome Guests to Dinner
- Daily, Verbal Recognition as Sponsor during the Summit
- 6 Tickets to The Best Place for Working Parents® Summit: May 4-6, 2022
- 2 Tickets to The Best Place for Working Parents® VIP Dinner on May 4, 2022
- ONE (1) item in the Participant Goody Bag (Item to be provided by Sponsor)



\$7,500 – Breakfast Sponsor

- Logo Recognition as Breakfast Sponsor on either Thursday, 5/5 or Friday, 5/6:
 - In BP4WP Program Agenda and Packet
 - Branding Placement on Tables
- Verbal Recognition (1) as Sponsor during the Summit
- Social Media: 4 Social Media Posts as Sponsor (2 Facebook, 2 Twitter)
- 3 Tickets to The Best Place for Working Parents® Summit: May 4-6, 2022
- 2 Tickets to The Best Place for Working Parents® VIP Dinner on May 4, 2022
- ONE (1) item in the Participant Goody Bag (Item to be provided by Sponsor)

\$20,000 – Welcome to Cowtown! Cocktail Reception (1 Available)

- Logo Recognition as Cocktail Sponsor
 - In BP4WP Program Agenda and Packet
 - Branding Placement on Tables and at the Bar
 - Branded Napkins for Cocktail Reception
- Social Media: 3 Social Media Posts as Keynote Sponsor (1 Linked In, 1 Facebook, 1 Twitter)
- Speaking Opportunity: A 5-Minute Speaking Opportunity to Welcome Guests to the Cocktail Reception
- 4 Tickets to The Best Place for Working Parents® Summit: May 4-6, 2022
- 2 Tickets to The Best Place for Working Parents® VIP Dinner on May 4, 2022
- ONE (1) item in the Participant Goody Bag (Item to be provided by Sponsor)



\$5,000 – Goody Bag Sponsor

- Logo Recognition in BP4WP Program Agenda and Packet
- ONE (1) item in the Participant Goody Bag (Item to be provided by Sponsor)
- 1 Ticket to The Best Place for Working Parents® Summit: May 4-6, 2022
- 1 Ticket to The Best Place for Working Parents® VIP Dinner on May 4, 2022

\$20,000 – Parent Nation Sponsor (1 Available)

- Logo Recognition as Keynote Sponsor in BP4WP Program Agenda and Packet
- Logo Recognition as Keynote Sponsor on Welcome Screen for Dr. Suskind's Presentation
- Logo Placement on Parent Nation Books within the Goody Bags (sticker)
- Verbal Recognition during Parent Nation Keynote and Discussion
- Social Media: 3 Social Media Posts as Keynote Sponsor (1 Linked In, 1 Facebook, 1 Twitter)
- 4 Tickets to The Best Place for Working Parents® Summit: May 4-6, 2022
- 2 Tickets to The Best Place for Working Parents® VIP Dinner on May 4, 2022
- ONE (1) item in the Participant Goody Bag (Item to be provided by Sponsor)

\$2,500 – Snack Sponsor (2 Available)

- Logo Recognition as Snack Sponsor Thursday, 5/5, either morning or afternoon:
 - In BP4WP Program Agenda and Packet
 - Branding Placement on Tables
- Verbal Recognition (1) as Sponsor during the Summit
- Social Media: 2 Social Media Posts as Sponsor (1 Facebook, 1 Twitter)
- 2 Tickets to The Best Place for Working Parents® Summit: May 4-6, 2022
- 1 Ticket to The Best Place for Working Parents® VIP Dinner on May 4, 2022