



Best Place for Working Parents®

On November 15, 2022 Business Champions for Kids will launch [Best Place for Working Parents®](#) in partnership with Texas, Iowa, Maine, Massachusetts, Nevada, Walla Walla (Oregon), Washington and Iowa.

What is Best Place for Working Parents®?

It is a unique self-assessment, which promotes research-backed policies that positively impact employee attraction, retention, satisfaction, and productivity.

What are these research-backed policies?

The assessment evaluates 10 research-backed policies that benefit working parents and businesses' bottom line. Visit our [website](#) for details about their impact. They are:

- Company-paid health care coverage
- Paid time off
- Parental leave
- Nursing benefits
- "Best Place" designation
- Onsite child care
- Child care assistance
- Backup child care
- Flexible hours
- Working remotely

What makes this assessment unique?

The assessment highlights only the family-friendly policies that have research-proven benefits to businesses' bottom line. Each question in the self-assessment ties to policies that positively impact employee attraction, retention, satisfaction, and productivity.

Who can take the assessment?

Any local business - of any size - is welcome to participate. The self-assessment only takes three minutes to complete and is **free, confidential, and online.**

How do we get started?

Visit <https://bestplace4workingparents.com/douglascounty/> to learn more and take the self-assessment.



How does a business qualify as a Best Place for Working Parents®?

Businesses earn a Best Place for Working Parents® designation based on meeting the self-assessment threshold for their specific business size (Micro, Small, Medium, or Large) that has been developed through the proprietary Best Place for Working Parents® research and technology. The assessment recognizes that there is not “one size fits all” approach to family friendly and businesses of different sizes are able to more easily implement some policies than others.

What if my business meets the Best Place for Working Parents® threshold?

If they so choose, businesses who meet the threshold for Best Place for Working Parents® will be recognized in the following ways:

- A unique digital branding, including a Best Place for Working Parents® 2022 badge
- Part of a press release sent to local media outlets
- Your logo on the Best Place for Working Parents® website and Douglas County Biz4Kids website

All businesses who take the self-assessment will:

Have access to a real-time dashboard that compares their business to other local businesses of similar size and industry, across all 10 family-friendly policies. All businesses will have access to EMGA’s free toolkit with resources on family-friendly practices and policies.

What if my business doesn’t meet the policy threshold?

Depending on your sector, industry, and size, some of these policies are easier to implement than others. While part of the initiative is celebrating businesses that are leading the way, this is not an initiative only about recognition. We understand there are different barriers to achieving a completely family-friendly workplace. Our goal is to help those who take the assessment with our resources and use data derived through this process to better tailor resources to participants.

Capturing local data will help us better understand the landscape in Douglas County specifically. Best Place for Working Parents® recognizes that everyone can play a role in supporting families and that we need public sector policies and private business efforts to improve outcomes. This data will help spur innovation and help inform potential collaborations and opportunities to make these supports more feasible for all businesses.

This assessment is endorsed by:

- Umpqua Economic Development Partnership
- Southwestern Oregon Workforce Development Board

Still have questions? Robin Van Winkle at robin.vanwinkle@douglasesd.k12.or.us