



THE MILES
FOUNDATION
INVESTMENTS IN EDUCATION

OUR 2022 HIGHLIGHTS

A Stronger Today, A Brighter Tomorrow



Contents

- The Miles Foundation Overview..... 4
 - Our Purpose Statements..... 5
 - Our 2022 Impact 8

- The Best Place for Working Parents®..... 12
 - About 13
 - The Network 14
 - 2022 Highlights 17

- The Best Place for Kids!®..... 24
 - About 25
 - Parent Pass™ App..... 25
 - 2022 Highlights 31

- Quality School Options 37
 - About 38
 - 2022 Highlights 41





THE MILES
FOUNDATION
INVESTMENTS IN EDUCATION

The Miles Foundation Overview

OUR MISSION

The Miles Foundation endeavors to honor the legacy of its founder, Ellison Miles, through *investments in education* that promote the next generation's success.

OUR VISION

We envision a future in which children are given the foundation to lead a *healthy, hopeful, and productive life.*

HEALTHY

Socially
Physically
Cognitively

HOPEFUL

Optimistic
Perseverant
Joyful

PRODUCTIVE

Self-sufficient
Fulfilled

OUR CORE VALUES

GRATITUDE

We don't take for granted the opportunity and responsibility we've been given, so we consistently pursue avenues to deepen our knowledge and maximize our impact.

TRUST

We build long-term relationships based on shared values, we deeply engage in our partnerships, and we treat our team like

ADVOCACY

We are nimble and adaptable on our path to seeking and implementing practical solutions.

COLLABORATION

We believe in the power of working together to innovate and effect lasting change.

OUR IMPACT

The Miles Foundation has given *over \$30 million* in grants over the last two decades. Each year, we remain focused on core strategies aimed at maximizing our Foundation's impact and realizing our founder's mission and vision. In 2022, The Miles Foundation is proud to have furthered our efforts across three key priority areas:



SUPPORTING
BUSINESS LEADERS



INVESTING IN
PARENTS



ADVOCATING FOR
EDUCATION INNOVATION



Supporting business leaders in catalyzing change
for a stronger workforce today, and a brighter future
for tomorrow.

THE BEST PLACE FOR WORKING PARENTS®

The Best Place for Working Parents® is a nationwide movement of business leaders proving family-friendly is business-friendly – through a 3-minute self-assessment that designates businesses innovating in the top 10 research-backed policies proven to benefit working parents AND businesses' bottom line.

*Now present in nine states representing over 1,000 cities
across the U.S., The Best Place for Working Parents®
businesses employ and impact over 2 million employees
nationwide through proven policies that are helping working
parents and families thrive – while boosting business success.*





Investing in parents as our children's first and most important teachers.

PARENT PASS™ APP

Developed together with 100 families across 9 diverse neighborhoods in Fort Worth, the Parent Pass™ App launched in October 2022 as a one-stop-shop for parents looking to connect with local vetted child care programs, as well as educational, mental health, and health care supports for their children – from cradle to career.

*Launching the first-of-its-kind Parent Pass™ App after **a year-long partnership with 100 local parents marks a historic day for thousands of Fort Worth families** who today are using the app to find: 1) parent-recommended local resources, 2) 800+ free and low-cost educational community calendar events, 3) quality child care and after-school programs, 4) real-time crime data, 5) free giveaways, 6) at-home child learning activities, 7) a family navigator hotline for guidance on key parenting needs, and more.*





Advocating for education innovation that prioritizes children and families.

QUALITY SCHOOL OPTIONS

Partnering with key grassroots and grasstops organizations, The Miles Foundation helps lead efforts locally and across the state to equip and empower parents to make education decisions that are right for their family, fuel education innovation through pilots and microgrants, and support reimagined education solutions that prioritize and facilitate a quality education ecosystem for all.

*Schoolahoop technology now serves five states, with Texas-wide coverage available to support 5.5 million families, 2) microgrants have been awarded to 26 Tarrant County start-up school and learning models, 3) **on-the-ground grantee partners have connected with over 15,000 families in Fort Worth to help navigate educational pathways,** and 4) 42 partner schools are featured on [ApplyTarrant.org](https://www.applytarrant.org), streamlining the application process to Tarrant County public schools of choice.*





THE BEST PLACE FOR
WORKING PARENTS®

Supporting business leaders in catalyzing change.

The Best Place for Working Parents®



About The Best Place for Working Parents®

The Best Place for Working Parents® is a growing network of business leaders proving that family-friendly is business-friendly. Through a first-of-its-kind 3-minute online business self-assessment, organizations across the country are gaining this competitive designation that recognizes innovation across the top 10 research-backed family friendly policies proven to benefit working parents AND employers' bottom line.

TOP 10 RESEARCH-BACKED FAMILY-FRIENDLY POLICIES



PAID HEALTH CARE



BACKUP CHILD CARE



ONSITE CHILD CARE



NURSING BENEFITS



CHILD CARE ASSISTANCE



BEST PLACE DESIGNATION



PARENTAL LEAVE



FLEXIBLE HOURS



PAID TIME OFF



REMOTE WORK



The Best Place for Working Parents® Nationwide Network

WHERE WE ARE TODAY

15

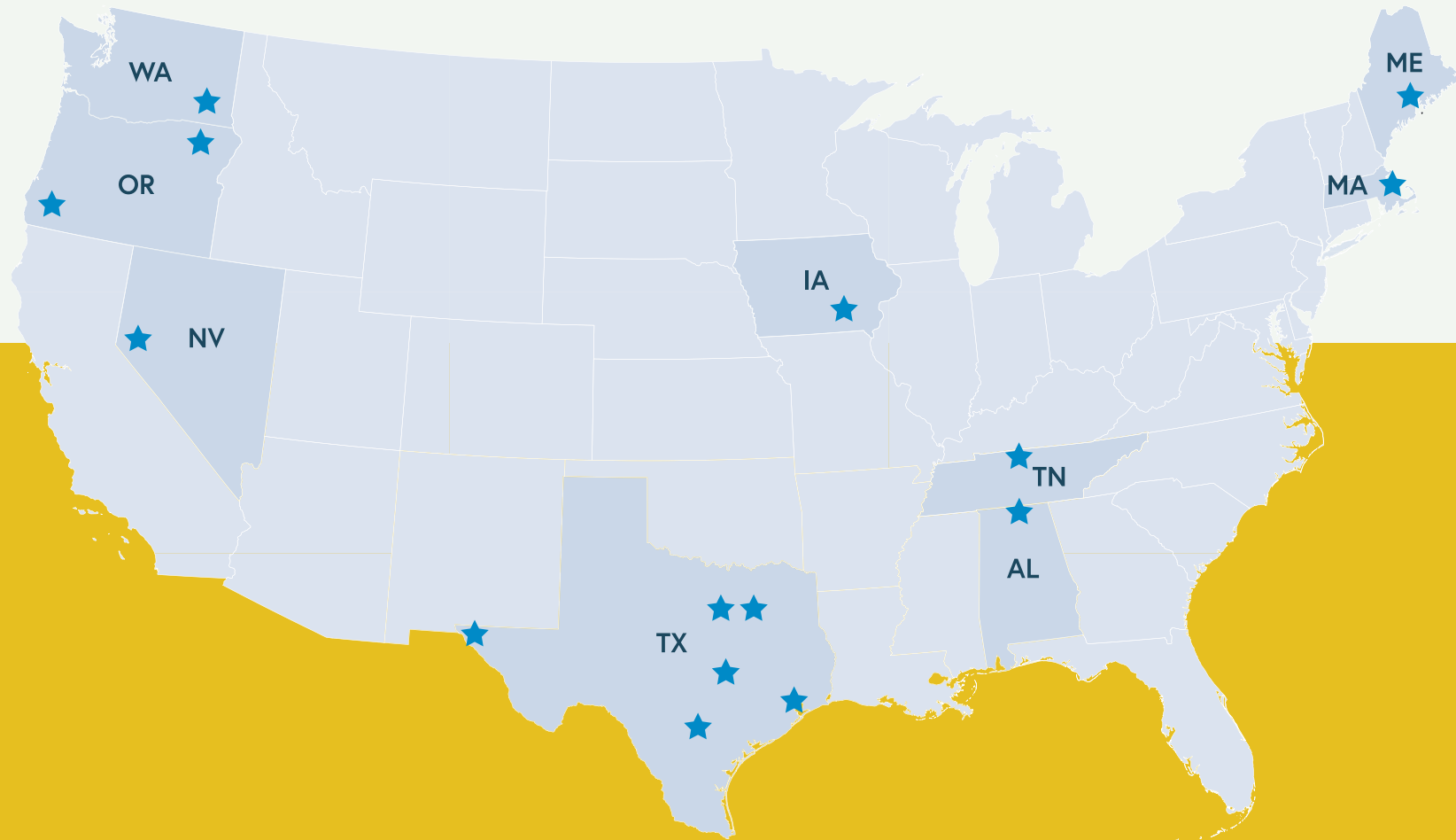
Total Regions in 9 States

1,100+

Total Designated Companies

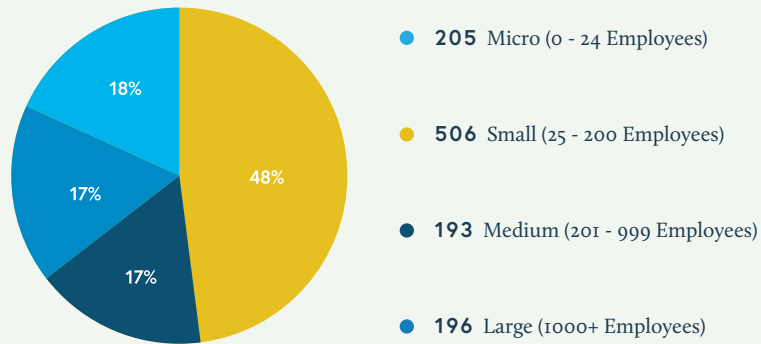
2M+

Total Impacted Employees



Nationwide Network Statistics

COMPANY SIZE



TOP INDUSTRIES

- ✓ Business & Information
- ✓ Construction/ Utilities/Contracting
- ✓ Education
- ✓ Finance & Insurance
- ✓ Government
- ✓ Healthcare
- ✓ Manufacturing
- ✓ Nonprofit
- ✓ Professional Services
- ✓ Technology

Media Highlights



Fort Worth Star-Telegram



HR Daily Advisor





THE NATIONAL CENTER FOR HONORING PARENTS

WELCOME
TO THE NATIONAL
SUMMIT

© 2018 National Center for Honoring Parents

WELCOME
TO THE NATIONAL
SUMMIT



2022 HIGHLIGHTS



2022 NATIONAL
SUMMIT



CHILD CARE
TOOLKIT



NATIONAL TRENDS
REPORT



2022 NATIONAL SUMMIT

The inaugural Best Place for Working Parents® National Summit in May 2022 brought together 200+ business leaders across all sizes and industries, and speakers from international corporate brands – including Pizza Hut, American Airlines, JPMorgan, Fossil, Hilti, and others – who shared what’s working to attract and retain talent in today’s red-hot labor market. The learnings and insights from these two days continue to manifest in post-Summit policy changes from BP4WP businesses, company-to-company leadership connections, and multi-city parental leave implementation support. View the multi-national speakers and the best-selling author that were featured at the 2022 National Summit.

→ [View the 2022 Summit Recap Video](#)



→ [View our Summit Booklet](#)

Speaker Companies



FOSSIL

JPMORGAN CHASE & CO.



Deloitte.



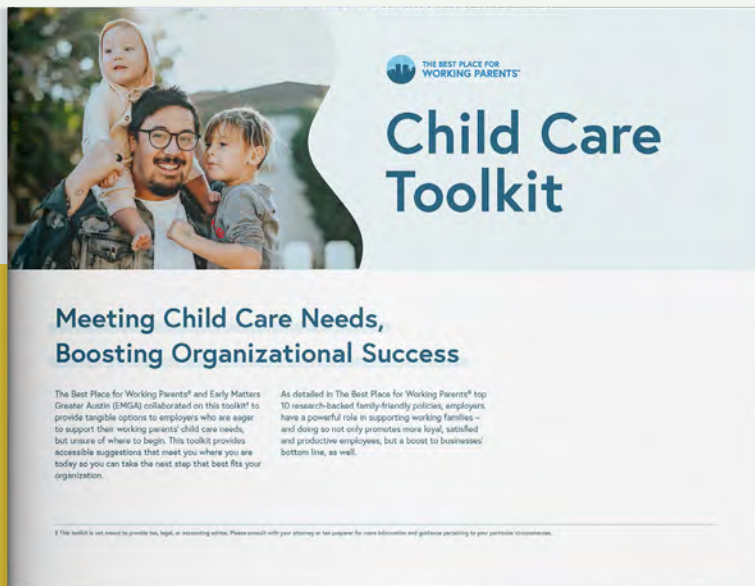
→ [View the 2022 Speaker List](#)





CHILD CARE TOOLKIT

Best Place for Working Parents® published a new, easy-to-use toolkit for employers seeking to address their workforce's child care needs, but unsure of where to begin. The toolkit clearly outlines the ROI for an array of child care supports and tangible workforce solutions for companies of every size and industry. From implementing flexible work arrangements, to Dependent Care FSAs and taking advantage of child care tax credits (up to \$150,000), the toolkit walks business leaders through practical next steps for supporting today's working parents.



→ [View our Child Care Toolkit](#)





Backup Child Care Assistance

Backup child care assistance is a highly effective and moderately inexpensive benefit, and entails reimbursing employees for the cost of backup care when a child is sick or a child care center is closed.

Employers can provide or subsidize backup child care as a supplement to existing child care arrangements, allowing caregivers to rely on emergency child-care services when an unexpected gap occurs. Often when child care falls through, it can be cost-prohibitive for working parents to find their own backup child care. Helping to cover the cost of backup care has immediate ROI as it allows employees to continue to work, and employees feel incredibly grateful to have access to this benefit.

An average business with 250 employees can save \$75,000 per year in lost work time by subsidizing care for employees' sick children. To make sure their children were taken care of, 67% of parents said they used a sick day, 56% were late to work and 39% took a vacation day.⁵

Tools to use

Find backup care through these organizations:

- Care.com
- Bright Horizons
- Extend-a-Care
- Kindercare.com
- Tootsits.com
- Weecare.co
- Winnie
- Wenderschool.com



Case Study

Bank of America's back-up care program with Bright Horizons provides each employee family an allowance of up to 40 days for child care (center-based or in-home) and 40 days of adult care (in-home) when their primary caregiver is temporarily unavailable.

⁵ Patricia S. Reed and Sheryl M. Clark, Why This Workplace Practice: Improved Organizational Results and Improved Quality of Life (in a) (September 2004). (Reports prepared for the U.S. Department of Labor Women's Bureau).



Child Care Resource & Referral

Any amount paid by an employer to a contractor to assist employees in locating child care is a reimbursable expense available to businesses under the **Employer-Provided Child Care Facilities and Services credit**.

If the employer seeks to receive a tax credit for assistance in finding child care as an employee benefit, referral services must be open to all employees and cannot favor any group of employees, such as those who are highly compensated.

Tools to use

Businesses such as Care.com, Kindercare.com, and BrightHorizons.com offer a range of employer-driven programs to assist with finding child care. This includes:

1. **Child Care Search Assistance.** This can be a membership or free service that gives employees the access to search for and vet an appropriate child care or caregiver.
2. **Personalized Child Care Assistance.** Often referred to as concierge child care assistance, this refers to contracted services that walk an employee through the process from search through enrollment.

Under the Employer-Provided Child Care Facilities and Services Credit businesses are eligible to receive a valuable tax credit of 10% of their resource and referral expenses, for a total (including child care services) of up to \$150,000.





NATIONAL TRENDS REPORT

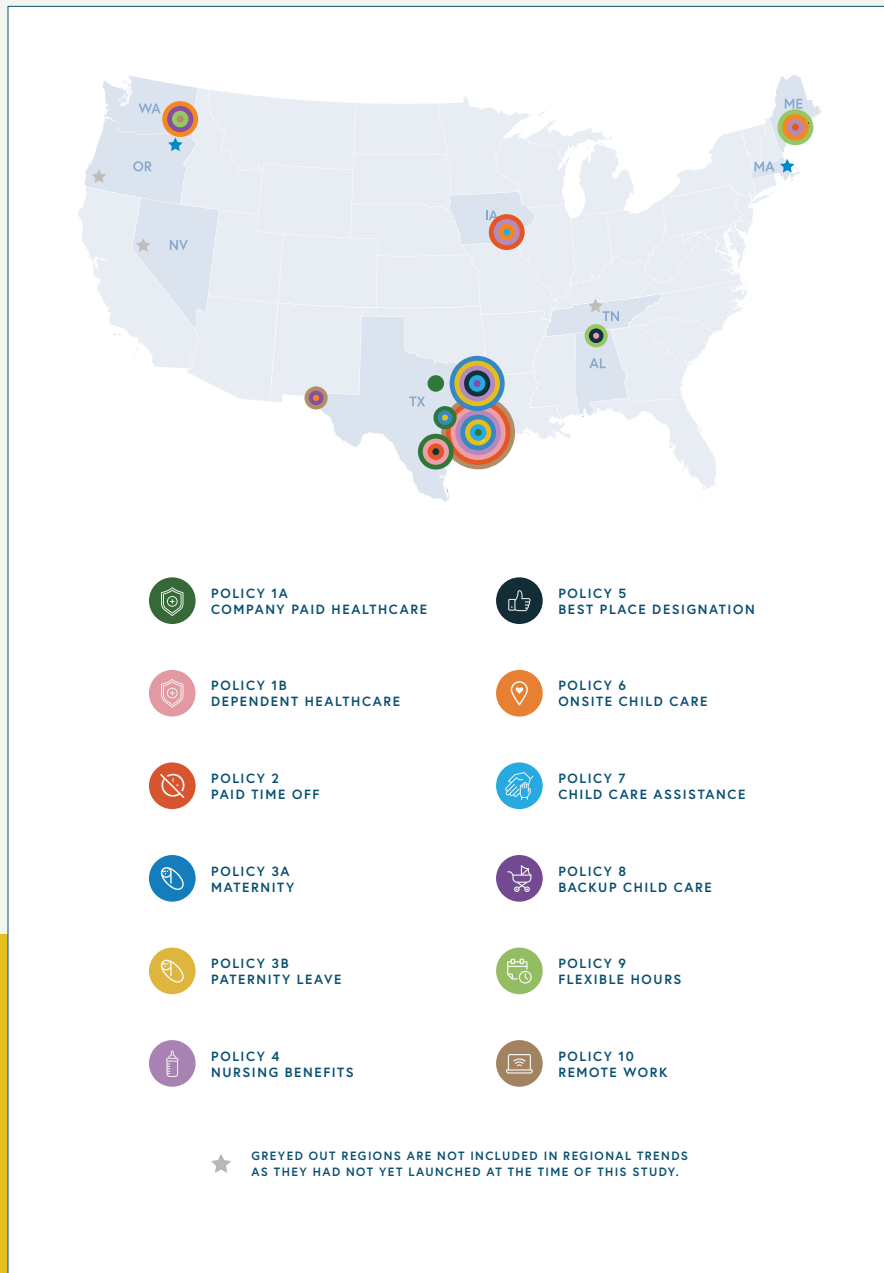
The Best Place for Working Parents® partnered with the Center on Research and Evaluation (CORE) at Southern Methodist University to analyze key national trends within the Best Place for Working Parents® network, revealing: 1) how the top 10 research-backed Family Friendly Policies are being implemented across the national network, across different regions, and within organizations of different sizes and industries, 2) how implementation of the top 10 policies are changing over time, and 3) which policies specifically make the difference for earning a Best Place for Working Parents® designation, depending on company size.



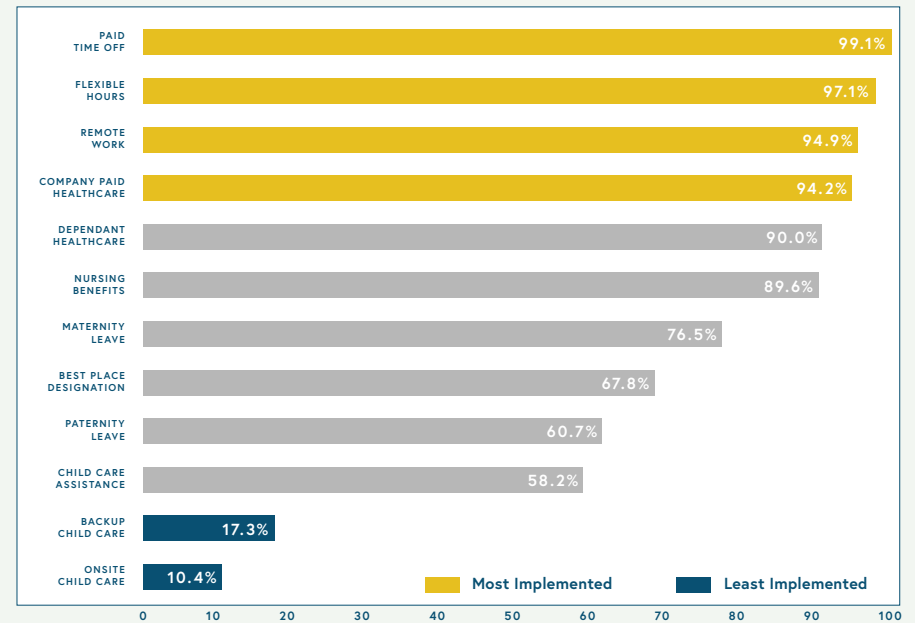
→ [View our National Trends Report](#)



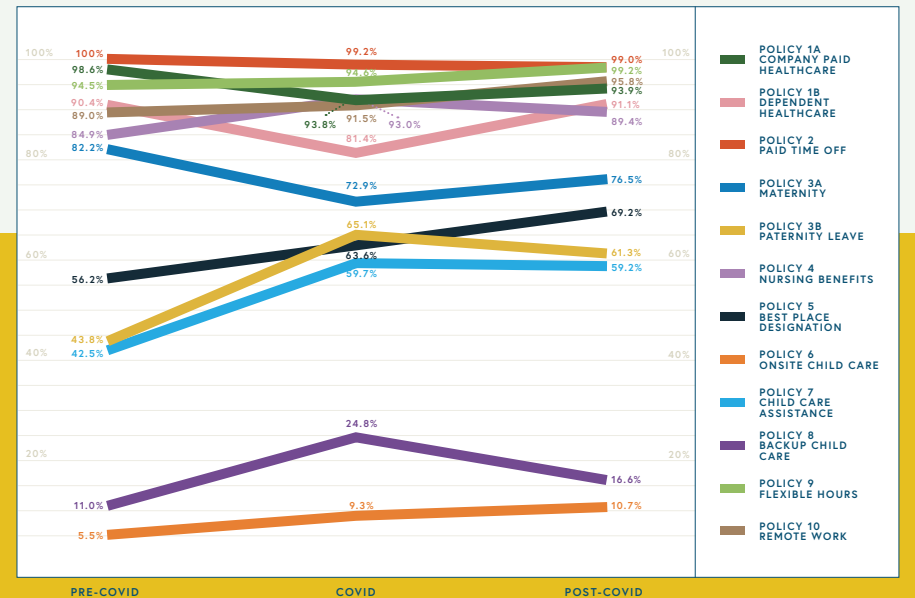
TOP 10 POLICY TRENDS BY REGION, NATIONAL VIEW



TOP 10 POLICIES IN ACCREDITED ORGANIZATIONS



POLICY IMPLEMENTATION BY COVID TIME PERIOD





THE BEST PLACE
FOR KIDS!®

Investing in parents.

The Best Place for Kids!®

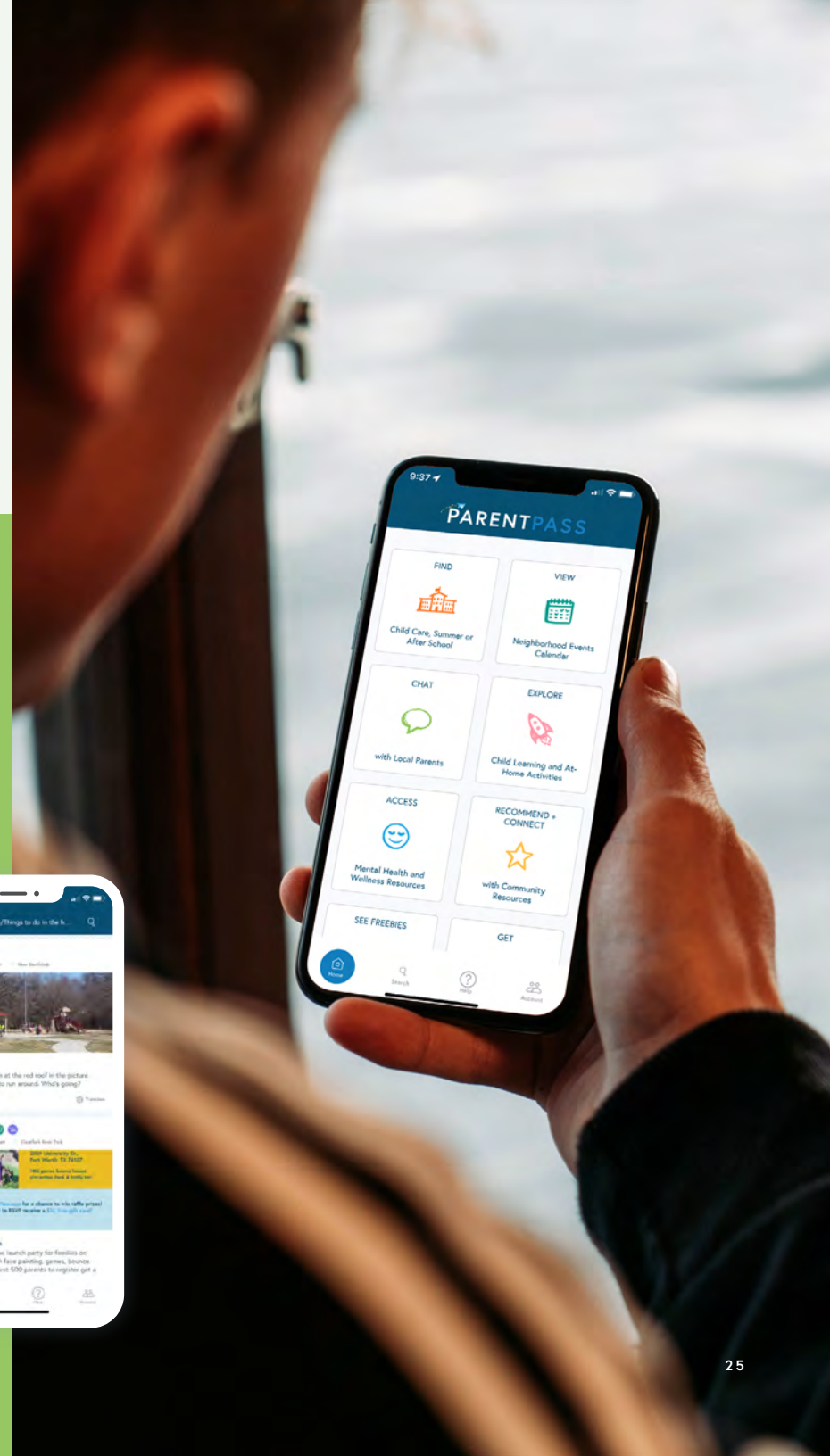
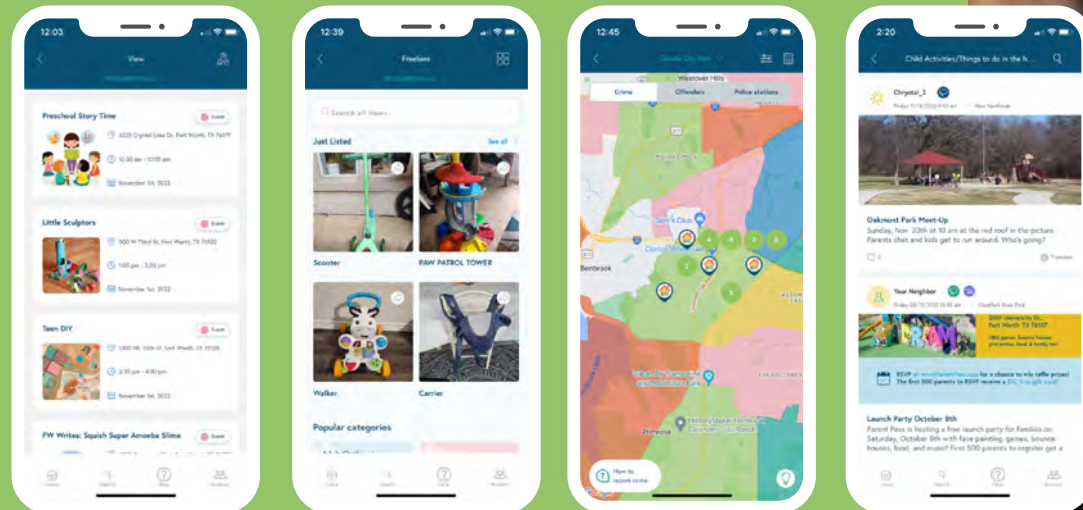


About The Best Place for Kids!®

The Best Place for Kids!® is a whole-community approach focused on ensuring every Tarrant County child is on a path to learning and life success, from cradle to career. A public-private partnership, The Best Place for Kids!® is rooted in the belief that education is about more than just academics – it’s about developing the whole child. Together with leaders from philanthropy, education, healthcare, business, nonprofit, and our local city and county, we are employing a multi-sector approach to build a more connected and supportive local community that enables every child and family to thrive.

ABOUT PARENT PASS™ APP

In October 2022, The Best Place for Kids!® launched the first-of-its-kind, all-in-one app for Fort Worth parents and caregivers – connecting them to free family events happening in their neighborhoods, vetted child care, mental health, health care, and social services, and targeted educational and developmental opportunities for their children from birth through high school.



Developing the Parent Pass™ App

A UNIQUE PARTNERSHIP WITH LOCAL FAMILIES

Over the last eight years of working with multi-sector community partners and parents across Fort Worth, a recurring theme arose: although there are a multitude of valuable local resources in Fort Worth, parents were still spending too much time trying to make a warm connection to needed community services, and many did not have a reliable way to learn about timely educational, health, and developmental supports for their children.

In March 2021, The Best Place for Kids!® teamed up with 100 families across 9 diverse neighborhoods in Fort Worth to develop the vision for a one-stop-shop resource for local families. The vision for the app – connecting every family with the best local resources and educational opportunities to support their children from cradle to career – came to life after 18 months and 2,100 hours spent with these families designing, developing, and testing each custom-built feature of the app. The app is free to download and use.

Participating Neighborhoods Population

TOTAL POPULATION

69,439

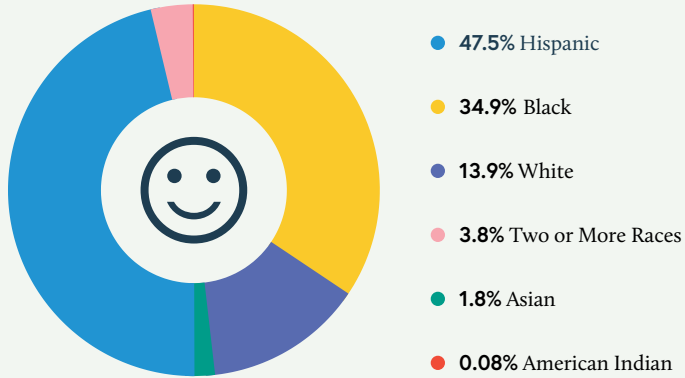
CHILD POPULATION

32.11%

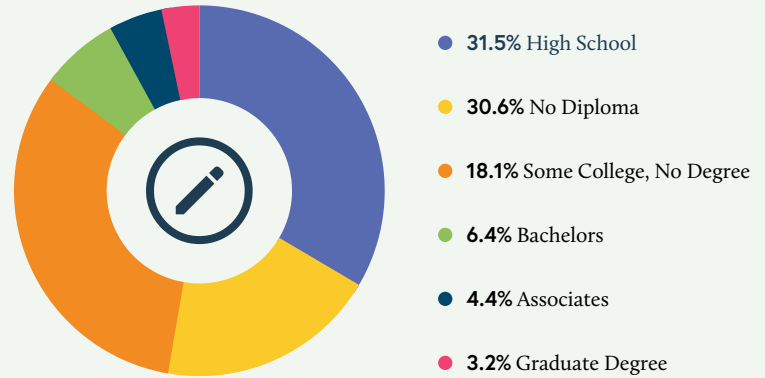


Participating Neighborhoods Demographics

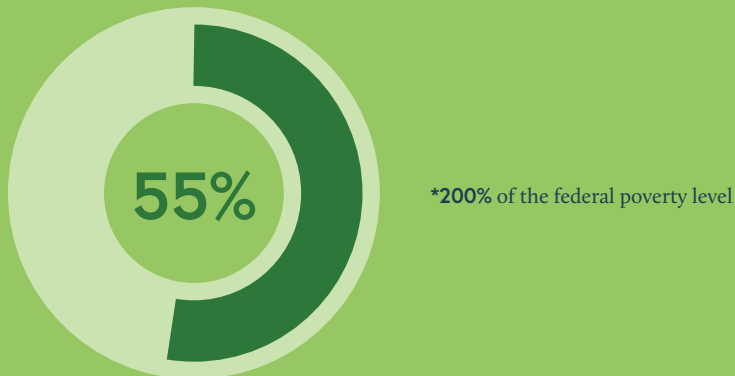
RACE / ETHNICITY



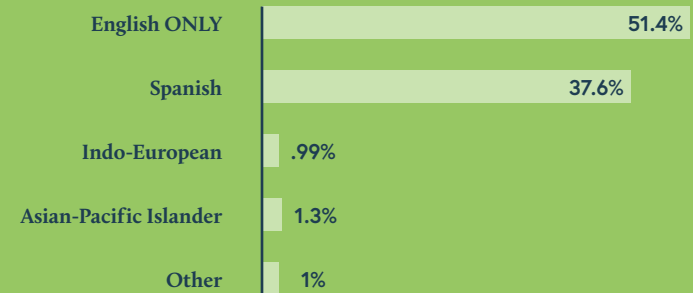
EDUCATIONAL ATTAINMENT



LOW INCOME INDIVIDUALS*



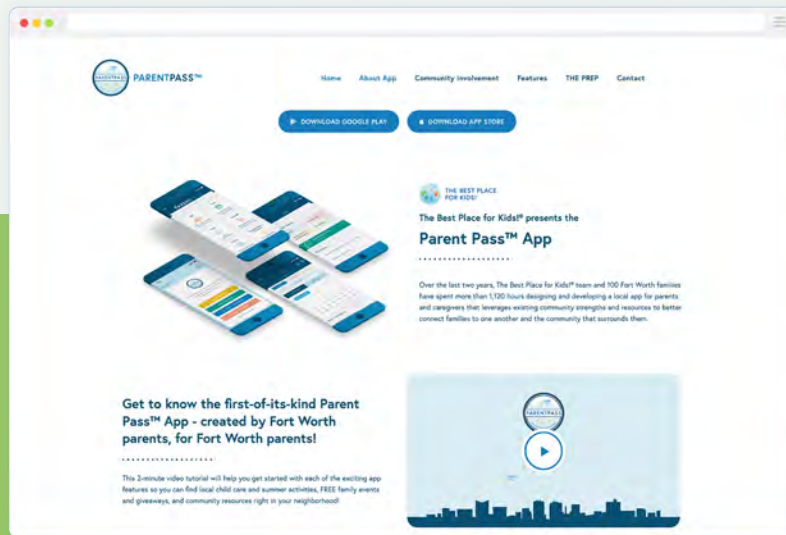
LANGUAGES SPOKEN AT HOME



Using the Parent Pass™ App

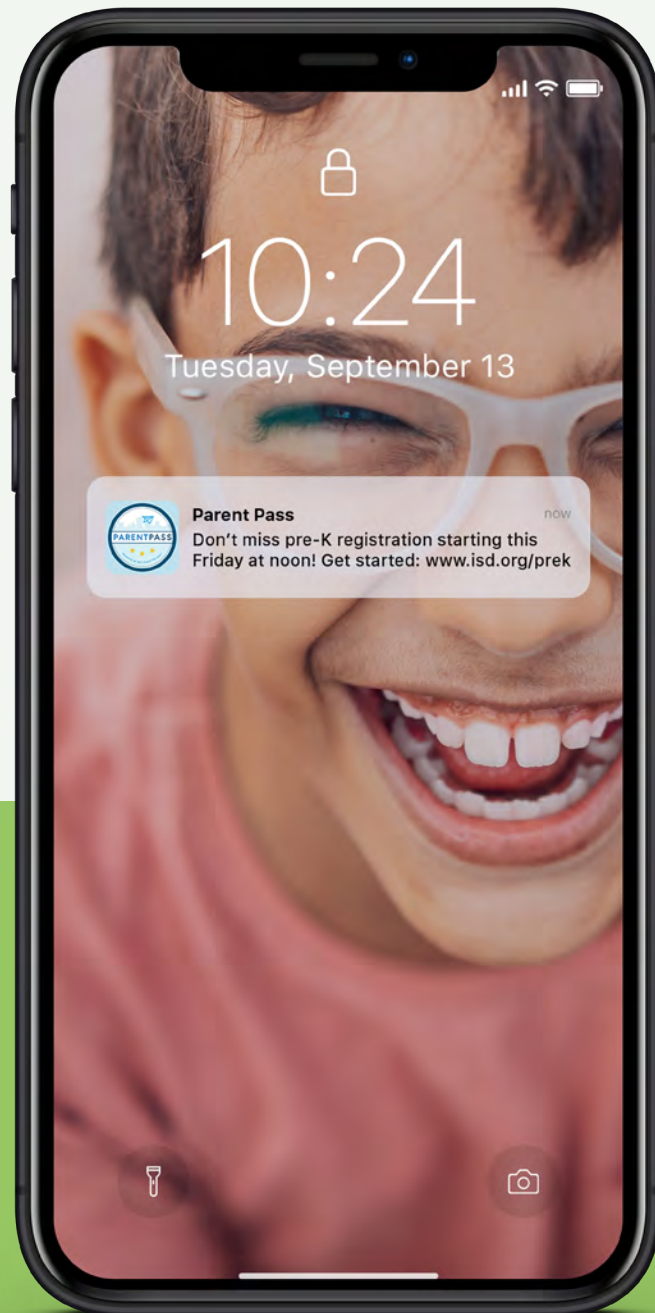
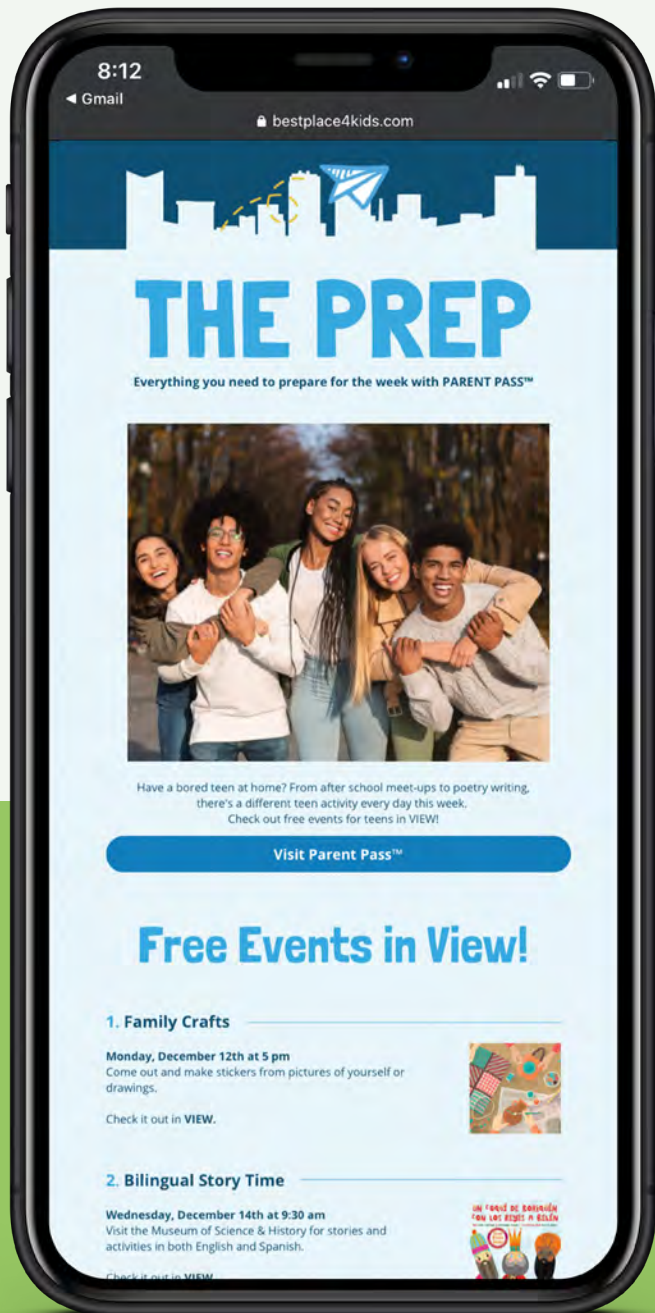
PROMOTING OUR COMMUNITY'S SUCCESS

Today, the Parent Pass™ App supports thousands of local families through an easy-to-use quality child care search tool, neighborhood-specific alerts and events, at-home learning and mental health resources, proactive push notifications about educational scholarships and developmental screenings starting at birth, real-time neighborhood crime data, free giveaways, and more. Users of the app get up to a 25% discount on services with participating local partners, and the co-developer parent community continues to contribute improvements to the app's functionality and offerings in order to grow its value for the Fort Worth community. To get involved with the app as a local community partner, parent, or caregiver, reach out to us at info@bestplace4kids.com or visit www.ParentPass.app.



→ [Visit ParentPass.app](http://www.ParentPass.app)









2022 HIGHLIGHTS



PARENT PASS™ APP
FEATURES



COMMUNITY LAUNCH
PARTY



MEDIA HIGHLIGHTS



KEY PARENT PASS™ APP FEATURES



Find Child Care, Summer Camp, and After School

Search real-time availability by location, cost, and quality.



View Neighborhood Events & Programs

Search for free things to do with your family such as playdates, sports events, and potlucks by date, location, age, and more!



Chat with Local Parents & Caretakers

Find your village - connect with parents to get advice, offer support, and more.



Access Mental Health & Wellness Resources

Offers access to kids & teen counseling as well as mental wellness education for use in the home.



Explore Child Learning and At-Home Activities

Provides caregivers with activities to support their child's growth and development.



See Freebies

Get free stuff your neighbors have outgrown such as diapers, bikes, and clothes!



Recommend & Connect with Community Resources

Find trusted community resources and share your experience.



Get Crime Data in your Neighborhood

Real time reports of activity where you live.



Call Emergency Hotlines

Easy access to important hotlines in one convenient location.



Family Navigator

Free and instant guidance from local child specialists when parenting questions arise.



Each app feature was co-designed and developed by our community of 100 parents across 9 diverse neighborhoods in Fort Worth. Available for iPhone & Android.

→ [Download at ParentPass.app](https://ParentPass.app)



PARENT PASS™ ON SOCIAL





**Free, educational resources
for Fort Worth families**







**Parent Pass:
The *only* app
Fort Worth
parents need**


**Presented by
The Best Place
for Kids!**


Download for free today!









**Find childcare,
family-friendly
events, and more
in Fort Worth**




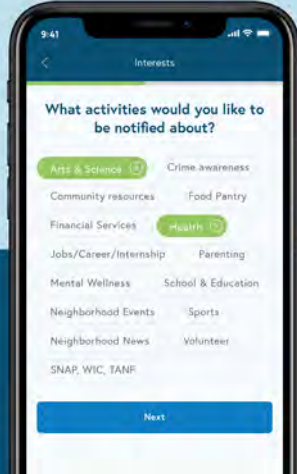


The Best Place for Kids!® presents the
Parent Pass App



Download for free today!





**What activities would you like to
be notified about?**


- Arts & Science
- Crime awareness
- Community resources
- Food Pantry
- Financial Services
- Health
- Jobs/Career/Internship
- Parenting
- Mental Wellness
- School & Education
- Neighborhood Events
- Sports
- Neighborhood News
- Volunteer
- SNAP, WIC, TANF

Next





**Need last minute child care?
Download the Parent Pass App**







COMMUNITY-WIDE LAUNCH PARTY

More than 2,000 families and 15 local community institutions came together on October 8, 2022 for the community-wide Parent Pass™ App Launch Party at the Dream Park in Fort Worth. Mayor Parker awarded the parent co-developers a certificate to recognize their significant contributions. 90% of survey respondents said they learned about new community resources through the event, and 95% said they will share the Parent Pass™ app with their friends and family.

PARENT PASS™ APP LAUNCH PARTY EVENT MAP

● App Help Desk	● Snow Cones	1. Come Like Heart Wheel of Fortune	2. Museum of Science and History Pumpkin Fun	11. Cook Children's Health Plan Your 'N' Answered
● Registration	● Party Parties	2. Fort Worth Public Library Build a Bucket	7. GreenSpace Baby Sensory Activities	12. UNT Health Science Center Candy Bags
● Bounce House	● Bellow Artist Face Painting	3. YMCA	8. Helping Hands Heartful Coloring	13. My Health My Resources Spin the Wheel
● Pizza	● OJ/Hibiscus	4. Youth Writing Creative Writing	9. Good4U Digital Skills Computer Skills	14. Tarrant County Public Health Survey & Candy Bags
● UNT Health Science Center Medical Pediatric Unit	5. The Fort Worth Zoo Animal Exploration		10. Cook Children's Center for Health Dental Demonstration	15. Tarrant County Public Health Covid Education

Parking will be available at Farrington Field
Two shuttles will be running constantly throughout the day.

Farrington Field
★ 501 University Dr
Fort Worth, TX 76107

Dream Park
★ 200 University Dr
Fort Worth, TX 76107

FORT WORTH DREAM PARK
Getting to the Launch Party:
Take a Ride on the Trinity!

Skip the drive and jump aboard the Trinity Metro Bus! Routes 2 and 53 have stops just steps from the Dream Park. For more information, please visit ridecitymetro.org/routes-schedules.







MEDIA HIGHLIGHTS

FOX 4
K D F W

Live News Weather World Cup Sports Good Day

THE BEST PLACE FOR KIDS
PARENT PASS APP

GoodDay
9:43 78°

Free app helps Fort Worth parents find the best place for their kids

The "Best Place for Kids" team and 100 Fort Worth families spent more than 1,100 hours designing and developing a parent and caregiver-focused app. The first-of-its-kind app called Parent Pass connect families to community resources.

Posted August 30

[f](#) [t](#) [p](#) [e](#)



Fort Worth Star-Telegram





Advocating for education innovation.

Quality School Options



About Quality School Options

The Miles Foundation invests in innovative partnerships, technology solutions, pilot programs, research, and advocacy efforts that increase awareness of and access to quality school models and programs to help provide every child with the strong foundation they need to succeed in school and in life. Our approach to promoting quality school options for every child and family is focused in four core investment areas: Expansion, Innovation, Data, and Advocacy.



EXPANSION

We help expand and scale effective educational models, schools, and programs centered around improving student and family outcomes. We support capacity building and operations within those targeted programs to help ensure their success.



- 1. 'A' designation from TEA
- 2. 2,000 students across three campuses



- 1. Basis Benbrook growing to serve grades K-12
- 2. Ranked No. 1 charter district in Texas



- 1. 400 Scholarships provided in '22-'23 school year
- 2. 100% graduation rate



INNOVATION

We invest in grassroots approaches and new technology solutions to help educate parents about their local school options – and empower and equip them to advocate for their child's best interest.



26 microgrants awarded in 2022 to launch new school models serving 3,000 students and families



45,000 families navigating school options from traditional public to local microschools



42 featured partner schools of choice to streamline application process for Tarrant County families



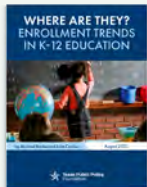
DATA

We pursue research to illuminate and share best practices across the educational continuum and through diverse educational models. We seek to explore and address common misconceptions about effective school models in order to facilitate fact-based, action-oriented dialogue with key stakeholders that can help us effect positive change on behalf of children and families.

PARTNER SUPPORTED RESEARCH & EVAL



The Myths and Realities Report addresses the Public Charter School Impact on Tarrant County ISD Enrollment and Achievement.



Since spring 2020, anecdotal reports indicate large enrollment shifts across Texas. This paper summarizes 10-year enrollment trends in public, private, and homeschooling settings.



This paper highlights how the transfer process can be complex and sometimes costly and provides policy recommendations for how Texas should improve state resources and transparency to optimize student access to quality schools.



4. ADVOCACY

We engage legislators, business leaders, and key education stakeholders in data-driven discussions to facilitate broader community knowledge about the current state of educational outcomes, key challenges, and local bright spots. We use data to support the development of statewide communications plans and to inform student-centered education reform.



This toolkit highlights the key barriers to school choice, proposed solutions, myths and realities, talking points by stakeholder and key focus areas of The Miles Foundation.



Families Empowered gives the power back to parents by putting all of the resources they'll need to make an informed decision about their child's education in one place.



15,000 Tarrant County families served by Families Empowered call centers and school fairs





2022 HIGHLIGHTS



VELA
EDUCATION FUND



SCHOOLHOOP



GRASSROOTS
ADVOCACY



VELA EDUCATION FUND



In 2022, The Miles Foundation in partnership with VELA Education Fund launched a two-year, \$1 million commitment to support North Texas educators, parents, students, and community leaders as they seek to boldly reimagine education to meet individual student needs. Utilizing rolling grant cycles throughout the year and awarding first-time grantees with up to \$10,000 to pilot their ideas, this program aims to tap into the exceptional interest in homeschooling, hybrid learning models, micro-schools, and support for students with disabilities as the community seeks to address COVID learning loss and redefine quality education post-pandemic. To date, the Fund has awarded 26 grants to Tarrant County education innovators, which will impact approximately 3,000 local students and families over the next year.

TOTAL COMMITMENT

\$1,000,000

INVESTED TO DATE

\$225,000



✓ HYBRID HOMESCHOOLS

✓ MICROSCHOOLS

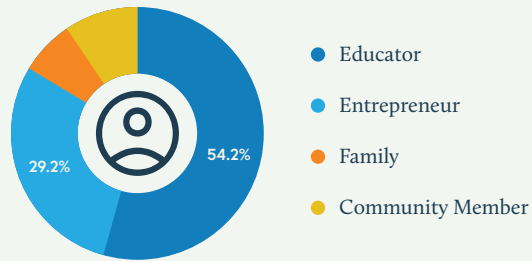
✓ SPED HOMESCHOOLING SUPPORT

✓ TUTORING PROGRAMS

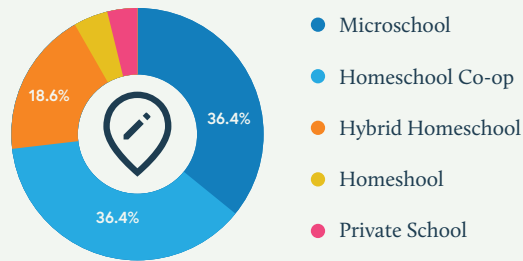


VELA Program Statistics

APPLICANT ROLE



LEARNING ENVIRONMENT (MIRCO)



IDEA CATEGORY



VELA Partnership Update



Local Partnership Awards over \$200,000 in First Year to Develop Nontraditional Educational Opportunities in Tarrant County

Miles Foundation is partnering with VELA Education Fund to support educational innovations led by and supporting Tarrant County families

December, 2022 — As the year comes to a close, the Miles Foundation and VELA Education Fund today announced a total of 26, 2022 grant recipients who will receive a total of \$222,500 to support nontraditional education programs that serve Tarrant County families.

Micro grants of up to \$10,000 each are being awarded to Tarrant County educational entrepreneurs who are providing a wide range of learning opportunities for families – from hybrid homeschooling models to outdoor forest schools to microschools supporting learners with disabilities.

“The Miles Foundation shares our belief in people and is helping to drive transformative change in education by supporting the local entrepreneurs and innovators who are stretching the canvas on how and where learning takes place,” shared Meredith Olson, VELA Education Fund’s President. “Their support has enabled more families to access learning opportunities that are aligned with their needs, beliefs, and values.”

These nontraditional education models are increasingly popular with families in Tarrant County. One of these entrepreneurs was Amber Okolo-Ebube from Leading Little Arrows. Her story was recently featured in [Voyage Dallas](#).

Across the country, VELA has supported similar local partnerships in effort to address unique community needs. In Tarrant County, VELA has matched grant funds committed by The Miles Foundation to accelerate innovation throughout North Texas.

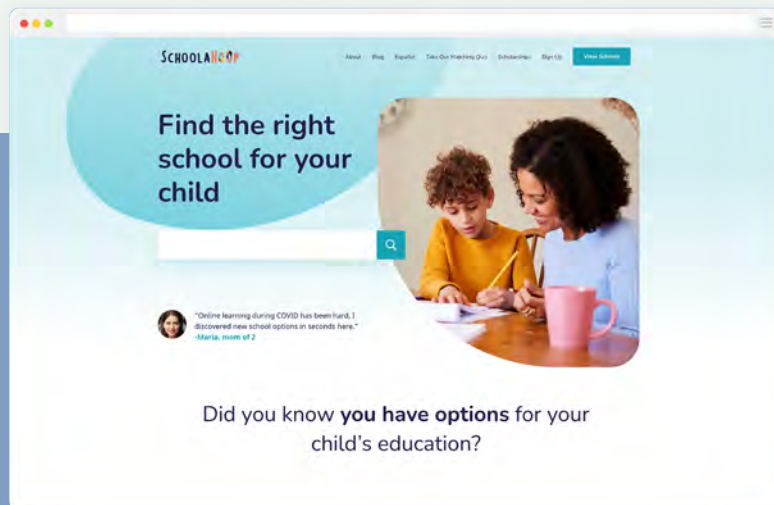
“VELA Education Fund has proven across the country that the desire to explore tailored educational options has never been higher,” said Grant Coates, CEO and President of The Miles Foundation. “We look forward to our second year of



SCHOOLAHOOP

SCHOOLAHOOP

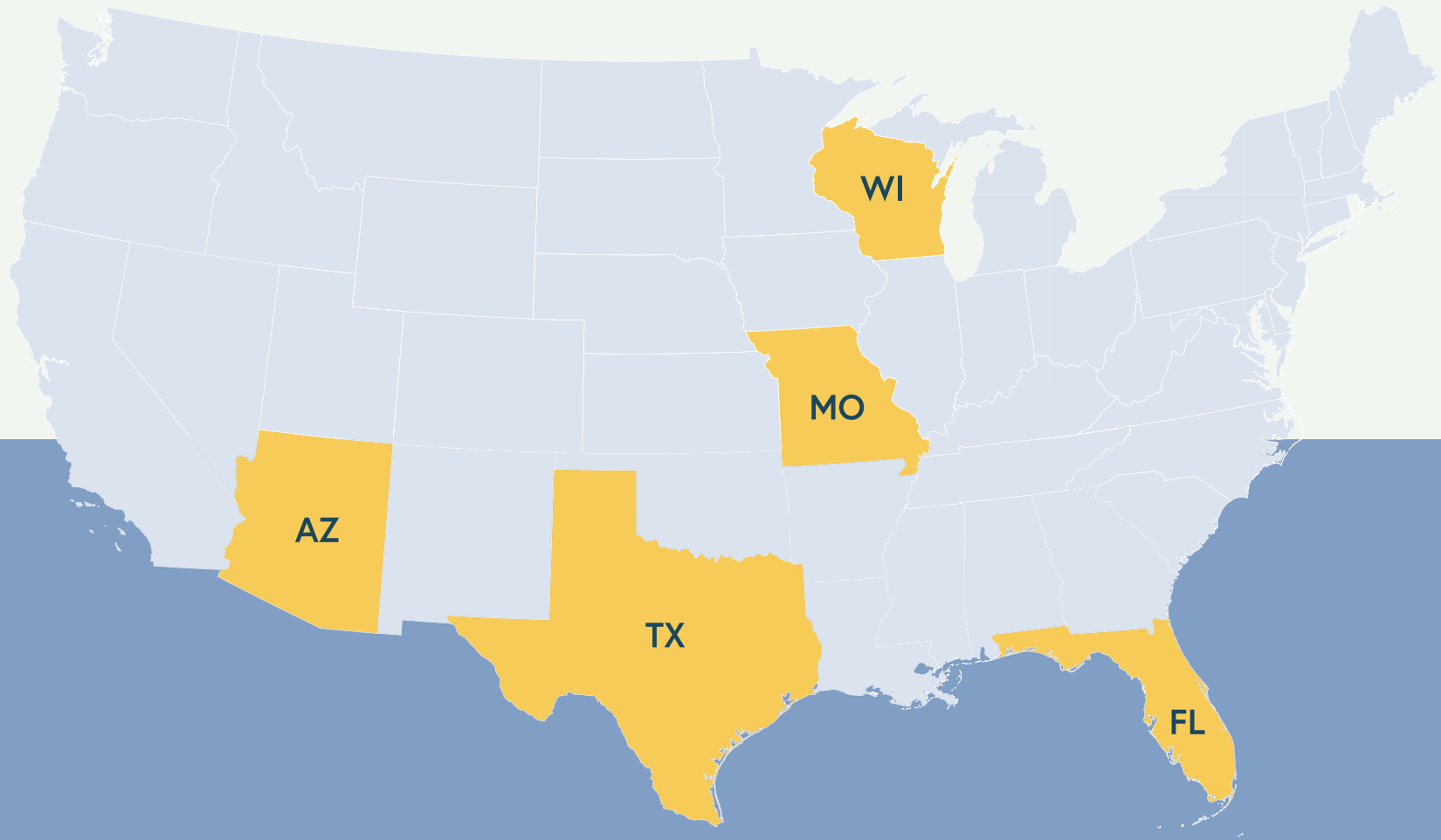
Beginning in 2019, The Miles Foundation has worked alongside The Lincoln Network to design, launch and nationally scale Schoolahoop.org, a new school search tool responsive to individual student needs. While other school search engines are largely real-estate driven, Schoolahoop allows parents to comprehensively search school options and educational resources in their area, from their zoned district school to newly launched micro and hybrid school models. Piloted in Tarrant County, Schoolahoop is now serving the entire state of Texas alongside regions throughout Florida, Wisconsin, Missouri, and Arizona. Today, Schoolahoop has directly served over 45,000 parents exploring new school options through its online platform.



→ [Visit Schoolahoop.org](https://www.schoolahoop.org)



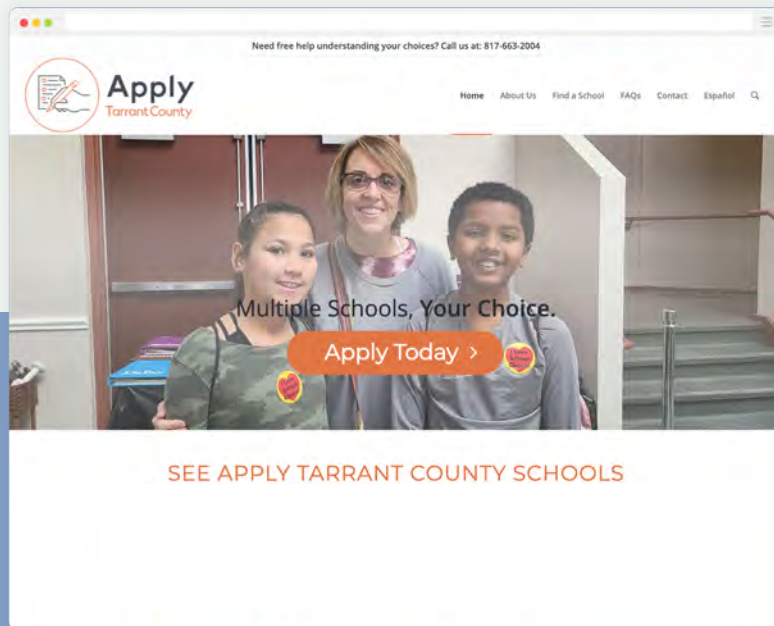
Providing resources to *over 5 million families* of school-aged children across Texas, in addition to growth throughout the country.





GRASSROOTS ADVOCACY

Over the last 5 years, The Miles Foundation has supported the expansion of key parent support organizations into Tarrant County to educate families about local school options and assist in the navigation of those choices. From traditional public school programs of choice to charter and private schools, three school fairs have been hosted in partnership with Families Empowered serving over 3,000 families. ApplyTarrant.org, featuring 42 area partner schools and providing a central location to access annual applications, has supported 12,000 unique visitors considering a new school in our area. Digital outreach, led by the Families Empowered team, has reached over 315,000 to date.



→ [Visit ApplyTarrant.org](https://www.applytarrant.org)



Participating Schools from the Following Networks



